

## **Introduction**

### **1.1. History**

On 26 September 2019, the André Onana Stichting was founded. This policy plan covers the period 1 January 2020 to 31 December 2024. In this policy plan, the board expresses the objectives and expected results of the joint efforts during said period.

### **1.2. Core values**

Core values of the Stichting are: compassion with local people, respect for local conditions and cooperation with local administrators. In everything we do, we do not lose sight of our core values.

### **1.3. Collaborations and memberships**

The Stichting works together with the Andre Onana Foundation in Cameroon. We expressly state that this Foundation is only one of multiple beneficiaries of the Stichting.

## **Vision and Mission**

### **2.1 Vision**

The board of the André Onana Stichting believes that disadvantaged children in Africa need extra support, especially where it concerns young victims of war.

### **2.2. Mission**

The objective of the Stichting is to contribute to the well-being of disadvantaged children in Africa, and in particular the well-being of young victims of war in Africa.

## **Ambitions**

### **3.1 Projects**

The Stichting currently supports a number of orphanages in Cameroon. The Stichting does so by playing an active role in the education and well-being of vulnerable orphans (including through André Onana's personal commitment as role model and inspiration) and by funding school and life necessities of orphans.

### **3.2 Accountability**

Every year, the income and expenses are accounted for in the annual financial report, which is published on our website. In addition, the orphanages and other beneficiary organisations report on the cases which have been financed by the Stichting's funds and how and when these cases have been effectuated. If possible, they will send pictures of this. The reports are recorded on our website.

### **3.3 Fundraising**

In order to obtain the necessary funds, we will approach our relations and request donations. In the coming years we hope to organize one or more fundraising events. We are also investigating whether the Stichting can make use of the funds and donations of large organisations.

### **Strengths and weaknesses**

#### **Opportunities**

The strength of the Stichting in achieving our objective is the knowledge in governance about the situation and infrastructure in Africa in general, and in Cameroon in particular. André Onana is also able to reach many people and to open doors.

#### **Weaknesses**

For the next 4 years, no weaknesses or threats have been identified by the board.

### **Strategic roadmap**

1. Board member Melanie Kamayou will focus on the use of social media for our fundraising for the next 4 years.
2. Board member Valentine Mutan will focus on finding suitable projects in Africa over the next 4 years that are in line with the Stichting's objectives and values.
3. Board member Andre Onana will travel to the projects every year as much as possible to assess and ensure the progress of the projects and the proper use of donations. He will combine these trips with his obligations to the national football team of Cameroon: the Stichting will therefore not be charged for travel and subsistence expenses by him, nor by other board members. Otherwise, the board members do not receive compensation or vacation money for their board work.
4. The board will seek and appoint a fifth member in the course of 2020. The intention is that this new board member resides permanently in the Netherlands and has expertise in the legal, tax and administrative aspects of charities. The new board member will not receive any compensation or vacation fee for his/her board activities.